

Elementary - R1

Advanced - R1

Postdocs - R2

Senior Postdocs - R3



**Moritz Colmant**

Moritz is a specialist on how to organize events in a multitude of contexts.

After a decade working for conference management companies, publishing houses and governing bodies in the insurance industry he established his own company and is now working as organizational trainer and moderator of conferences. He is working regularly for German and Austrian Universities. He gives trainings at Graduate Academies and is part of the internal vocational education for university employees.

[www.hochschulimpulse.de](http://www.hochschulimpulse.de)

## Designing Successful Conferences

### Objective

This online conference design training has been crafted to equip early career researchers with the skills needed to adeptly organize upcoming conferences. It offers the chance to confidently engage professors and colleagues with innovative ideas and to gain valuable expertise applicable to future professional ventures, no matter if in international or local contexts.

Guided by an event expert, you will immediately develop suitable designs with our digital deck of cards. With our collaborative approach, everyone on the team can contribute their knowledge and ideas to create professional event designs during the workshop and future meetings.

It was created for curious individuals who want to bring not just one ace up their sleeve to the next conference planning team, but an entire deck of cards. With this innovative method, you will develop targeted and successful events for your audience in no time!

### Description

There are countless event formats out there, but whether it's a conference, summer school, or BarCamp: Events are only successful when they meet or exceed the expectations of the target audience. But what exactly do your participants expect from your event?

This workshop and its accompanying materials are the essence of a three-year research project in Vienna that analyzed the expectations and needs of event participants. The careful distillation of all research results led to 9 core expectations and 39 solutions for meeting them the best way.

- Gain a scientific background in innovative event design.
- Develop successful events for every target group in the future – and enjoy doing it!
- Learn how to optimally present your new event design as a pitch.
- Train your coordination and communication skills.
- Receive comprehensive working materials, an online template, and specific practical guidance.

### Methodology

- Online workshop in Zoom & Mural
- Intensive group work and interactive applications
- Best practice examples and peer experience exchange

### Organizational Information

Language / Format	English / Online
Target group	Doctoral Candidates at all stages and Postdocs (R2/R3) from all faculties
Date	Tuesday, 11 June 2024, 9:00 – 16:30
Registration	<a href="#">For registration click here</a>